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# Cookies Policy

When you visit our website(s), we use "cookie" technology try to make that experience simple, personalised and meaningful. We are providing this information as part of our initiative to comply with recent legislation, and to make sure we're honest and clear about your privacy when using our website. In relation to this matter please be assured that we're working on a number of other privacy and cookie-related improvements to make to the website.

## What are Cookies?

Cookies are small text file which are issued to your computer or any similar device you use to access the internet (e.g. smart phone, tablet or other mobile device) which store and sometimes track information about your use of the website. A number of cookies we use last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer. \* Please note that cookies do not harm your computer or software installed on your computer.

## Cookie Usage:

We do not store personally identifiable information such as credit card details in the cookies we create, but we do use encrypted information gathered from them to help improve your experience of the site. We use cookies to:

- recognise when a visitor to our website has visited before; this means we can identify the number of unique visitors we receive to the website and allows us to make sure we have enough capacity for the number of users that we get;
- help us to identify and resolve errors, or to determine relevant related products to show you when you're browsing.
- collect statistical information about how our visitors use the website(s) so that we can improve the website(s) and learn which parts are most popular to visitors

## Share Tools

If you take the opportunity to 'share' content with friends through social networks - such as Facebook and Twitter - you may be sent cookies from these websites. We do not control the setting of these cookies, so we suggest you check the third-party websites for more information about their cookies and how to manage them.

## Third Party Cookies

Certain cookies are either set by third parties on the Website or these are set by us using the third parties cookie code. More information about cookies placed by third parties and how to restrict or block their cookies can be accessed by following the link to their website. In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.

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Cookie Name - Google Analytics  
\_utma, \_utmb, \_utma, \_utmx, \_utmz

#### Purpose

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

### More Information

Google Analytics  
Google Privacy

### Third Party Websites

When you visit this Website, you may notice some cookies that are not related to this website. When you visit a page that contains embedded content, for example from YouTube, you may be sent cookies from these websites. We don't control the setting of these cookies, so we suggest you check the third-party websites for more information about their cookies and how to manage them.

Please be aware that we do not control and are not responsible for websites that are referred to or linked from its own websites and that use of your personal information on these websites is not subject to this Privacy and Cookies Policy.

You can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting [www.allaboutcookies.org](http://www.allaboutcookies.org) which includes additional useful information on cookies and how to block cookies using different types of browser. Please note however, that by blocking or deleting cookies used on our website(s) you may not be able to take full advantage of the website(s) if you do so.